



Shelby Energy Cooperative

A Touchstone Energy® Cooperative



Painting by Monica Warford, wife of Shelby Energy's Staking Technician Gary Warford

BOARD OF DIRECTORS

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Shelbyville Office Hours

Monday – Friday:
7 a.m. – 4 p.m.

Mailing Address: 620 Old Finchville Road
Shelbyville, KY 40065-1714
(502) 633-4420

Remote Payment Centers

Henry County Supply
1497 Campbellsburg Rd, New Castle, KY 40050
502-845-5620

Riverside Smoker Friendly
18 Coopers Bottom, Milton, KY 40045
502-268-3120

Poppy's General Store
24 Equity Drive, Bedford, KY 40006
(502) 663-6028

For information or to report an outage
1-800-292-6585

Visit our website at:
www.shelbyenergy.com
Email: shelbyenergy@shelbyenergy.com

Online Bill Pay:

Access your Shelby Energy account
through our website at
www.shelbyenergy.com.

Click on "Online Bill Pay" to view your
electric bill and make payments by debit
card, e-check, Visa or MasterCard.

All new members signing up for service with
Shelby Energy will receive a short survey via
email. Members who complete this survey are
automatically eligible to win a one-time \$20
bill credit. If you did not receive this message,
you can complete the survey at www.shelbyenergy.com/welcome. Each month, one name
is drawn and one Shelby Energy member
receives a bill credit on their next statement.

The winner of the October 2020 new member
survey drawing was Savannah Shipley of Milton.



The power of gratitude

The most unusual year I, and probably most of you, have ever lived through is drawing to a close. With so many still hurting from this difficult year, it should be easy to say "good riddance" to 2020.

However, looking ahead to 2021, I found myself taking inventory of those things I no longer take for granted because of the events of this year. I realized there is still so much to be grateful for and so many good things we can hold on to.

Mental health experts say that expressing gratitude is particularly powerful because it creates joy, something we can all use more of. With that in mind, I plan to give thanks this holiday season, for all the many things that have happened in and around our cooperative family for which I am grateful.

I am grateful for ...

... Shelby Energy's continued smooth operations, and providing safe, reliable and cost-effective electricity our members need and expect.

... our members and employees who have demonstrated a true cooperative spirit as they have adapted quickly to our new reality, while juggling childcare, school and work at home for months.

... the vital role that electricity plays in connecting us all, enabling distance learning opportunities, providing entertainment and keeping us safe in our homes.

... Shelby Energy's safety programs that positioned us to respond quickly at the onset of the pandemic crisis.

... our economic development team, which is doing everything possible to strengthen our local economy.

... co-op programs, like the Virtual Energy Assessment, which are helping our members understand their energy use and save money on bills.



... our partnership with the Kentucky Community & Technical College System, which continues to train new lineworkers.

... the green lights and American flags I've seen throughout Shelby Energy's service area, reminding us of our unity.

... our members who look out for one another and make sure their friends and family are safe.

... local organizations and volunteers that are helping those in need.

Finally, I am grateful today, and every day, for the people, businesses and industries that Shelby Energy Cooperative has the privilege to serve. You are keeping our communities strong.

I urge you to think about 2020, not in terms of struggle, but in thankfulness for what we have been able to endure and the strength we have gained from this year.

Be thankful for the people you have around you that encourage joy in your life. I encourage you to make a list of gratitude, of those things that bring you joy and carry those with you into 2021.

I wish for us all to enter the new year with more joy in our hearts and renewed hope for a better tomorrow.

Shelby Energy Cooperative | 2020



MELANIE CROSSFIELD

In February, Shelby Energy was featured on WHAS's Great Day Live. President & CEO Jack Bragg talks to viewers about the cooperative difference.



JASON GINN

Crew Leader Rick Shaw and his team stretch line across Lake Jericho in May to improve service reliability to the members in that area.



MELANIE CROSSFIELD

Employees support "Wear Red Day" in February to raise awareness of the dangers of heart disease, particularly in women.



MELANIE CROSSFIELD

Shelby Energy's billing and customer service team continues to work with members who have faced financial hardships due to COVID-19.



RICHARD SPOONWORE

Shelby Energy crews traveled to Alabama to help with recovery efforts after Hurricane Sally and to Louisiana following Hurricane Delta in October.



MELANIE CROSSFIELD

Employees and members adapted to a new type of annual meeting registration. Members received their buckets and bulbs from the safety of their vehicles in June.



MELANIE CROSSFIELD

The Love for Logan Jewell Benefit Golf Scramble in August raised over \$20,000 to support Logan Jewell, daughter of Dispatcher Assistant Johnna Dewitt, in her cancer battle.



JASON GINN

Shelby Energy's crews replaced a transformer at Amcor Flexibles in Shelbyville to make sure business continues to run smoothly.



MELANIE CROSSFIELD

Projects completed in Trimble County will support future growth in the area and maintain reliability for rural members.



We wish you a Merry Christmas!
 Shelby Energy's office will be closed December 24–25
 Please call (800) 292-6585 to report outages.

PASKO MAKSIM

Your Safety Matters

10 important safety tips for holiday decorating

Prevent house fires and emergency room trips this holiday season by following a few common-sense rules for safe decorating.

1 Keep your live tree from drying out and becoming a fire hazard. Dunk it in water. Water the tree daily and get it out of your house once it starts drying out.

2 Use artificial trees only if they are labelled “fire resistant”.

3 Keep all trees at least 3 feet away from heat sources, like space heaters, fireplaces and radiators.

4 Place small, breakable and sharp ornaments on high tree branches so children can't reach them.

5 Check the labels on packages of holiday lights to learn if the strand is for indoor or outdoor use. Don't use indoor lights outside.

6 Don't use last year's lights if they have cracked sockets, frayed wires or loose connections.

7 Avoid plugging more than three light strands into a single socket.

8 Hang lights with plastic fasteners, never with nails, tacks or wires.

9 Turn off indoor and outdoor lights and decorations when the family turns in for the night or leaves the house.

10 Be aware that some holiday plants, like poinsettias and

mistletoe are poisonous. Keep them out of reach of children and pets.

Turn to the Safety Moment column, on page 15, for more tips on decorating cut Christmas trees.

Shelby Energy wants you to have a safe and happy holiday season.



LEEKRIS

Tis the season...
to save!

Co-op Connections® Card
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Before making holiday purchases, take a minute to download the free Co-op Connections app right to your smart phone. Create an account and have access to thousands of discounts right at your finger tips. Also, visit connections.coop to download and print coupons. It pays to be a co-op member.

Download the Co-op Connections® app today!